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American Publishers

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Stations

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Recording Industry
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Seagram / MCA INC.

Software Publishers
Association

Time Warner Inc.

Turner Broadcasting
System, Inc.

Viscom Inc.

Kenneth R. Kay,
Executive Director

September 24, 1996

Ivan Bender
Lisa Livingston
Co-Chairs, Educational Multimedia
Fair Use Guideline Development Committee
City College/City University of NY
5/220 North Academic Center
138th Street at Convent Ave.
New York, New York, 20031

Dear Mr. Bender and Ms. Livingston:

Congratulations on the completion of the fair use guidelines for educational multimedia. Please add the Creative Incentive Coalition to the list of other organizations that endorse these guidelines.

For over two years CIC has worked with you and other representatives of educators and copyright owners to reach agreement on appropriate guidelines for the use of copyrighted material in educational multimedia works. As you know, CIC represents a number of copyright organizations and trade associations who have a sincere interest in these guidelines.

Under your leadership we were able to reach a consensus that strikes a fair and reasonable balance between the interests of the owners and educational users of copyrighted works. The successful completion of this enterprise is evidence that the private sector and the public interest community can work effectively in a voluntary environment to produce significant results that advance the purpose of both communities.

Although these guidelines will not have the force of law, they will provide valuable guidance to educational users and facilitate the use of new technology to meet educational needs while protecting the rights of the creators and owners of copyrighted material.

I thank you for your dedication and leadership on behalf CIC and look forward to working with you to make these guidelines a valuable tool for educators and students.

Sincerely,


Kenneth R. Kay
Executive Director